

“Changing the World, One Student at a Time”

What Clients Say About Rodney Moyer, PF

“... I was completely Satisfied! This presentation delivers what the students need to hear when starting in college!”

Todd Connley—November 08
Campus Coordinator
Saginaw Valley State Univ, MI

“... Wow! In one hour, Mr. Moyer summarized a semester-long career development course. Our students were engaged and excited to participate in this session! Thank You!”

Curt Lauinger—September 09
Campus Activities Director
Western Dakota Tech, SD

“... Your presentation was stellar! Students and staff alike thought the presentation was engaging and informational. The content enhanced our SMART Goals workshop!

Faye Freeman-Smith
Activities Coordinator
September 08
Heartland CC, Normal, IL

Copy Editor/Writer

The Copy Editor-Writer is responsible for copyediting and writing assigned content for all Life Coachers International platforms. Ensure accuracy, consistency, grammar, style and flow of copy through the editorial department to medium.

RESPONSIBILITIES & DUTIES:

- Copy edits all text in assigned projects.
- Ensure that all text elements meet editing quality standards.
- Make sure that stories are balanced and fair.
- Able to reword copy for clarity and still maintain writer's voice.
- Write/rewrite engaging headlines and captions.
- Work well under deadline pressure.
- Ensure that all edited text goes through any necessary reviews.
- Proofread all text in assigned projects.
- Represent editing concerns on the teams for assigned projects..
- Ensure editorial accuracy and style/format consistency across copy at various production stages.
- Provide editing and writing support to other team members as needed.
- Work with project teams to create, maintain and meet schedules and deadlines.
- Ensure that text due for publication are well written, grammatically correct and accessible.
- Write stories as needed.

KNOWLEDGE AND SKILLS:

- A Serious interest in publishing, communications, journalism, English, marketing or related coursework preferred.
- Demonstrated skills in copyediting, proofreading, line editing, headline and caption writing and quality control.
- Ability to brainstorm, organize and execute on-point, topical story ideas.
- Critical thinking and diplomacy a must.
- Solid journalism savy with demonstrated news judgment skills.
- Excellent written and verbal communication skills.
- Ability to work well with artists, designers, writers, photographers, editors and online journalists.

Each project lasts 12 Weeks, with interns 3 - 5 hours of their time each week, often virtually. This opportunity is flexible enough to work around the schedule of your full-time studies.

To Request Rod for This Program

(815) 712-0097—Direct Business Line (877) 867) 8208—Direct Fax Line
getmotivated@rodneymoyer.com—Email
www.RodneyMoyer.com—Official Website

COMMITMENT

“Doing the thing you said you would do LONG AFTER the mood in which you said it in, has left you”

COMMITMENT

Rod Moyer, PF

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