

“Changing the World ~ One Student at a Time”

*Moyer & Moyer Worldwide*

# Job Fair 2013

## How to Show up and Show Out!

Getting the job you want is a **CHOICE!**

When applying for a job, There is **NO SUBSTITUTE** for having “**That Feeling!**” Learn what it is, and how to get it!

Learn the Step by Step process that garnered Rodney Moyer over 100 Interviews and 10 Job/Internship Offers all coming from attending Job/Career Fairs as an undergraduate college student. What job seekers think employers are looking for, and what employers are actually looking for, typically doesn't seem to match up....**AT ALL!** Rodney's corporate background will allow him to educate your students in this area.

Rodney Moyer managed a Multi Million Dollar Retail District for a Fortune 500 Company. Rodney often ranked in the top ten in sales, and other measured categories. Because Rodney did a great job of attracting, recruiting, and developing many leaders, his area to thrive, even after Rodney left the company to pursue a successful multi-year relationship with Monster.com. Monster works directly many of the companies and executives that will decide whether or not to hire YOU! In 2013, Rodney signed a corporate consulting contract, where his achievement includes consistently producing results that have not been seen in the company's 30+ year history.

Learn.....

- What you need to know about Online Recruiting.
- How to approach the job fair process mentally.
- How to engage in Post Interview Communications.
- Everything you need to know to obtain the Job that you want in 2013!

*Formats:* 45, 60, or 90 min. or half day seminar

**This Program is Best Designed for any College Student**

### What Clients Say About Rodney Moyer, PF

“...I was completely Satisfied! This presentation delivers what the students need to hear when starting in college!”

Todd Connley  
Campus Coordinator  
Saginaw Valley State Univ.

“... Wow! In one hour, Mr. Moyer summarized a semester-long career development course. Our students were engaged and excited to participate in this session! Thank You!”

Curt Lauinger  
Campus Activities Director  
Western Dakota Tech, SD

“... Your presentation was stellar! Students and staff alike thought the presentation was engaging and informational. The content enhanced our SMART Goals workshop!”

Faye Freeman-Smith  
Activities Coordinator  
Heartland CC, Normal, IL

### **COMMITMENT**

“Doing the thing you said you would do **LONG AFTER** the mood in which you said it in, has left you”

Rodney Moyer, **PF**

### To Contact Rodney Moyer **PF**

(815) 712-0097—Direct

(877) 867-8208—Fax

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### Student Leadership

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#### Rodney Mastered Student Leadership!

Learn how to create and/or take advantage of any opportunity through Mastering High Level Student Leadership!

Rodney Moyer had over 100 interviews for jobs and internships as an undergraduate college student. In only about five of those interviews were academics brought up or discussed by the recruiter. Instead, recruiters focused primarily on Rodney’s high level experiences and development as a student leader. Rodney received multiple semesters of Free Tuition as an undergraduate. This was not based on academics, but his many significant accomplishments as a premier student leader!

From his office in the center of his college campus, Rodney held many positions including Director of Cultural Affairs, Director of Organizational Development, Founder & President of Raising Multi-Cultural Excellence, President of the Black Student Union, Vice-President of his chapter of Alpha Phi Alpha Fraternity Incorporated, and many more. More Importantly, his contributions to campus caused change of the highest order, and left a legacy of helping others, including receiving countless awards, recognitions, and free college tuition based on the significance of his impact as a student leader.

#### Learn.....

- How to create and leverage Student Leadership experiences that can enhance your profile and your ability to receive job/scholarship offers.
- How to lead an organization of your peers.
- How to think BIG. Small thinking will produce average results!
- How not to be nervous and ready to Win Big on Interview Day.

*Formats:* 45, 60, or 90 min. or half day seminar

**This Program is Best Designed for Current Student Leaders**

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## Your College Reality

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### Fact:

Many Students, Faculty, Staff, and Administrators with years of experience in education have called this the Best College Orientation Program in America!

**Rodney spent many years working as an executive in Corporate America. Rodney also spent years consulting with Monster.com, and many the companies/executives that will decide whether or not to hire you!**

In 2013, Rodney used his Success Strategies to secure a Corporate Consulting Contract. Rodney's diverse and unique corporate/entrepreneurial experiences gives him the unique perspectives necessary to bridge the gap between what job seekers think employers are looking for, and what the employers are actually looking for, as the two thoughts usually don't match up!

### In this engaging and empowering program, students will learn:

- Your first year of college is the Absolute Most Important. Do you know why?
- 300,000 applicants and 2 positions! How do I get selected?
- Leadership and Involvement is a MUST! You will learn the proper way to take advantage of leadership opportunities!
- Grades. We all know grades are important. What you may not know is how real employers view low grades!
- Strategies to Increase the number of opportunities that come your way.
- How to create your BRAND, and gain control of what others think about YOU!
- How to Manage Time and Work with Professors.

*Formats: 45, 60, or 90 min. or half day seminar*

**This Orientation Program is Best Designed for New College Students**

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## Your Financial Reality 2013™

**This topic can cost you a job offer!**

Why do students have their identities compromised at a rate substantially higher than any other age group!

**Sometimes, success in life is about mastering the mundane (the basics!) Unfortunately, most students learn the foundational basics of money skills way too late!**

This program is delivered in a high impact, high energy format. There is significant interaction. This money skills program for youth is very different than any other money skills program you will encounter. Students will leave with a different understanding of many new and pre-existing concepts, and will begin to make new decisions that will positively affect their short and long term financial futures!

### **Learn.....**

- How your daily financial choices, over time make the biggest impact!
- Why so many students find themselves in so much debt. (Credit cards).
- How does interest and paying off student loans work?
- Selecting a Bank and Budgeting your Dollars!
- Basic concepts about investing, risks, and 401K's.
- How your financial decisions can stop a company from offering you a job/internship/scholarship!

**Formats:** 45, 60, or 90 min. or half day seminar

**This Program is Best Designed for all College Students**

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